
JEANETTE MUHLEMAN DILLON, Ph.D.

Curriculum Vitae

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EDUCATION

Ph.D.	Bowling Green State University, Bowling Green, OH School of Media & Communication Emphasis: Health and Organizational Communication Dissertation Title: <i>Toward a better understanding of social enterprises: A critical ethnography of a TOMS campus club</i> Chair: Dr. Radhika Gajjala Committee: Drs. Alberto Gonzalez, Kate Magsamen-Conrad, & Barbara Bergstrom	2017
G.C.P.M.	Indiana University, Fort Wayne, IN School of Public & Environmental Affairs Graduate Certificate in Public Management	2008
M.A.	Purdue University, Fort Wayne, IN Department of Communication Emphasis: Professional Communication	2001
B.S.	Ball State University, Muncie, IN Department of Telecommunications Emphasis: Sales and Marketing Honors: <i>Cum Laude</i>	1988

PROFESSIONAL ORGANIZATIONS

- ❖ Society for Health Communication (2017-Present) **Founding Member*
 - ❖ Organization for Research on Women and Communication (ORWAC; 2017-Present)
 - ❖ Fembot Collective (2016-Present)
 - ❖ National Communication Association (NCA; 2013-Present)
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FIELDS OF INTEREST

TEACHING: Organizational Communication, Health Communication, Gender Communication, Integrated Marketing Communication, Interactive Radio Production, Research Methods, Business and Professional Communication, Scriptwriting, Writing for Media, Professional Interviewing, Communication Theory, Public Speaking, and Mass Communication and Society

RESEARCH: Organizational Communication, Health Communication, Cultural Studies, Intergenerational Communication, Qualitative Methodology, Nonprofit Organizations, Social Enterprises, Digital Culture, Digital Humanities, Gender Studies, Anti-Sexual Assault Health Campaigns, and Public Health Campaigns

UNIVERSITY EXPERIENCE

Course Instructor

2018-Present

Western Governors University, Department of General Education

- ❖ Instructor providing content support to health professionals for Introduction to Communication (C464) and Elements of Effective Communication (C132). Average caseload of 250 students.
- ❖ Utilizing MentorForce, Skype for Business, Interaction Desktop, Microsoft Teams, Adobe Connect, Canvas, Talent, and myriad other applications to connect with students and faculty.

Instructor (Online)

2017-2017

Mansfield University of Pennsylvania, Department of Communication

- ❖ Instructor for three sections of Oral Communication (COM 1101) online.
- ❖ Utilized Desire2Learn learning platform for all sections, as well as Blackboard Collaborate, Skype, and YouTube.

Instructor & Graduate Teaching Assistant

2013-2017

Bowling Green State University, School of Media & Communication

- ❖ Instructor of Record for Public Speaking (COMM 1020), Interactive Radio Production (TCOM 2620), and Scriptwriting (MDIA 3500).
- ❖ Performed Teaching Assistant duties for Small Group Communication (COMM 2030), Research Methods (COMM 3000), and Communication and Aging (COMM 3950).
- ❖ Served as the internship coordinator for the Department of Telecommunication.
- ❖ Utilized “Canvas” online learning platform for all courses.

Graduate Advisor – WBGU-FM and WFAL-Falcon Radio

2014-2017

Bowling Green State University, School of Media & Communication

- ❖ Advised the noncommercial college radio stations in FCC compliance, event planning, marketing online and offline, promotions, on-air performance, programming, and budgeting.
- ❖ Improved undergraduate students’ skills in digital radio production and distribution, scriptwriting for radio/TV/film, and public speaking.
- ❖ Supervised all fundraising events for WBGU-FM and WFAL-Falcon Radio student organizations.

Graduate Research Assistant

2014-2016

Bowling Green State University, School of Media & Communication

- ❖ Assisted Dr. Kate Magsamen-Conrad with her Intergroup Communication Intervention (ICI).
- ❖ Collaborated with the Wood County Committee on Aging to implement ICI.
- ❖ Implemented the following tasks for ICI: created Qualtrics surveys, developed and delivered on-site training programs, conducted focus groups, planned graduation ceremonies, and advertised publicity campaigns.
- ❖ Trained in mixed-methods data analysis.

Instructor International Summer Institute

Summers of 2014-2016

Bowling Green State University, School of Media & Communication

- ❖ Coached visiting South Korean students in many skills building activities including web production conceptualization and script writing, and public speaking

Adjunct Instructor**2012**

Indiana University—Purdue University, Fort Wayne, Dept. of Communication

- ❖ Instructor of Record for Introduction to Media Criticism (COM 248) and Mass Communication and Society (COM 250).

Online Teaching Assistant**2006-2007**

Indiana University—Purdue University, Fort Wayne, Dept. of Communication

- ❖ Co-taught Mass Communication and Society (COM 250) online.
- ❖ Successfully built an online course through “BlackBoard” online learning platform.

Basic Communication Course Instructor**1999-2001**

Indiana University—Purdue University, Fort Wayne, Dept. of Communication

- ❖ Instructor of Record for Fundamentals of Speech (COM 114).
- ❖ Served as a “Jumpstart Instructor,” and taught courses in PowerPoint, Microsoft Office, and navigating campus email.

SCHOLARSHIPS, HONORS, AND AWARDS

Top Paper, National Communication Association (NCA)**November 2016**

- ❖ Awarded “Top Paper” by NCA’s Communication & Aging Division.

Kurt E. Hofmeister Outstanding Graduate Student Award, BGSU**April 2016**

- ❖ Received in recognition of exemplary performance in an academic credit-bearing community-based learning experience.

School of Media & Communication (SMC) Excellence Award, BGSU**April 2016**

- ❖ Awarded \$150 in recognition of excellent academic work that furthers the mission of SMC.

School of Media & Communication Dissertation Research Funding 2016-17, BGSU**April 2016**

- ❖ Honored with a monetary award valued at \$250 to further dissertation research.

Top Four Papers, National Communication Association (NCA)**November 2015**

- ❖ Earned one of the “Top Four” papers in NCA’s Applied Communication Division.

TOMS Club 2014-2015 Member of the Year**May 2015**

- ❖ Recognized as “Member of the Year” for outstanding leadership and service to TOMS club.

School of Media & Communication Scholarship & Grant, BGSU**August 2013-May 2017**

- ❖ Received full tuition and stipend for doctoral program.

Indiana University—Purdue University Scholarship & Grant, IPFW**August 1999-May 2001**

- ❖ Received full tuition and stipend for master's program.

SCHOLARSHIP

Articles and Book Chapters—Published

- Magsamen-Conrad, K., & **Dillon, J. M.** (2020). Mobile technology adoption across the lifespan: A mixed methods investigation to clarify adoption stages, and the influence of diffusion attributes. *Computers in Human Behavior*, 106456.
- Magsamen-Conrad, K., **Dillon, J. M.**, Billotte Verhoff, C., & Joa, C. Y. (2020). Toward a theory of HealthIT adoption across the lifespan: Findings from five years in the community. *Health Communication*. 35:3, 308-321, DOI: 10.1080/10410236.2018.1563027
- Gajjala, R., & **Dillon, J. M.** (2018). Dotcom entrepreneurs to digital philanthropists. In R. Gajjala (Ed.), *Online Philanthropy in the Global North and South*. Lanham, MD: Lexington Books.
- Gajjala, R., **Dillon, J. M.**, & Birzescu, A. (2018). Networked affect in online philanthropy. In R. Gajjala (Ed.), *Online Philanthropy in the Global North and South*. Lanham, MD: Lexington Books.
- Gajjala, R., Behrmann, E., & **Dillon, J. M.** (2018). (Cyber)ethnographies of contact, dialogue, friction: Connecting, Building, Placing, Doing "Data." In J. Sayers (Ed.), *Routledge Companion to Media Studies and Digital Humanities*. Florence, KY: Taylor & Francis.
- Magsamen-Conrad, K., **Dillon, J. M.**, Billotte Verhoff, C., & Faulkner, S. L. (2018). Online Health-Information Seeking Among Older Populations: Family Influences and the Role of the Medical Professional. *Health Communication*, 1-13.
- Gajjala, R. & **Dillon, J.** (2017). Keyword "Cultural Studies." In Y.Y. Kim, & K. McKay (Eds.), *The International Encyclopedia of Intercultural Communication*. Hoboken, NJ: Wiley-Blackwell.
- Gajjala, R., **Dillon, J. M.**, & Anarbaeva, S. (2017). Prosumption. In L. Van Zoonen (Ed.), *International Encyclopedia of Media Effects*. Hoboken, NJ: Wiley-Blackwell.
- Magsamen-Conrad, K., **Dillon, J. M.**, Hanasono, L. K., & Valdez, P. (2016). Developing an intergroup communication intervention curriculum: Enhancing workforce skills across generations. In C. L. Scott & J. D. Sims (Eds.), *Developing Workforce Diversity Programs, Curriculum, and Degrees in Higher Education* (pp. 140-161). Hershey, PA: IGI Global.
- Dillon, J. M.** & Magsamen-Conrad, K. (2015). CBPR and a multitrack model of development: A critical ethnography of a community-based health communication project. In R. M. Caron (Ed.), *Health Communication: Advocacy Strategies, Effectiveness, and Emerging Challenges*. Hauppague, NY: Nova Science Publishers, Inc.

Manuscripts Under Review

Magsamen-Conrad, K., Chappuis, S. O., Chattopadhyay, D., & **Dillon, J. M.** (under review). *Measuring unwanted sexual advances in college life: Problems of disclosure, lack of two-way communication and what it means for university leadership.*

Manuscripts in Progress

Dillon, J. M. *Living precarity: Working and organizing in 2016.*

Dillon, J. M. *Breaking a world record: An autoethnography of designing a successful health marketing campaign.*

Dillon, J. M. *Servicing for a living: A Millennial experience.*

PRESENTATIONS

Refereed Conference Presentations

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Magsamen-Conrad, K., & **Dillon, J. M.** (2020, April). *Breaking borders in Mobile Technology Adoption Theory: A mixed methods investigation to clarify adoption stages, and the influence of adoption stages.* Paper presented at the annual Central States Communication Association convention (Communication Theory Interest Group), Chicago, IL. (Conference canceled).

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Magsamen-Conrad, K., **Dillon, J. M.**, Billotte-Verhoff, C., & Joa, C. Y. (2017, November). *The health technology divide: The impact of voluntary contexts and privacy.* Paper presented at the annual meeting of the National Communication Association (Partnership for Progress on the Digital Divide), Dallas, TX.

Magsamen-Conrad, K., **Dillon, J. M.**, Billotte-Verhoff, C., & Faulkner, S. (2017, November). *Health management via online information seeking among older populations: Information assessment, efficacy, and co-management.* Paper presented at the annual meeting of the National Communication Association (Communication and Aging Division), Dallas, TX.

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Dillon, J. M. (2016, November). *Space and place making, and civic engagement: An ethnography of a campus club.* Scholar-to-scholar presented at the annual meeting of the National Communication Association (Ethnography Division), Philadelphia, PA.

Joa, C. Y., Magsamen-Conrad, K., & **Dillon, J. M.** (2016, November). *Social influence in older adults' tablet adoption and use: Using UTAUT and Coolness to predict tablet use.* Paper presented at the National Communication Association (Communication and Aging Division), Philadelphia, PA.

- Magsamen-Conrad, K., **Dillon, J. M.**, Billotte Verhoff, C., Youngnyo Joa, C., Clemens, C., Bondor, K., Largent, J., Upadhyaya, S., & Kim, K. (2016, November). *Toward a lifespan communication model of personal handheld technology acceptance and use for health*. Paper presented at the annual meeting of the National Communication Association (Communication and Aging Division), Philadelphia, PA.
TOP PAPER AWARD
- Magsamen-Conrad, K., **Dillon, J.**, Billotte Verhoff, C., Greene, K., Venetis, M., & Checton, M. (2016, November). *Privacy turbulence in health and technology: A lifespan perspective*. Paper presented on the Many Faces of Privacy Turbulence panel at the annual meeting of the National Communication Association (Interpersonal Communication Division), Philadelphia, PA.
- Magsamen-Conrad, K., **Dillon, J. M.**, & Clemens, C. M. (2016, November). *Training older adults and increasing technology skills to better understand and improve their health*. Panel presented at the annual meeting of the National Communication Association (Training & Development Division), Philadelphia, PA.
- Clemens, C. M., **Dillon, J. M.**, Faulkner, S. L., Magsamen-Conrad, K., Tetteh, D., Upadhyaya, S., & Bondor, K. F. (2016, July). *Sleeping on campus: Using behavior change theory to address sleep issues that affect college students' academics, interpersonal relationships, and health*. Poster presented at the annual meeting of the International Association for Relationship Research, Toronto, Ontario, Canada.
- Clemens, C. M., **Dillon, J. M.**, Magsamen-Conrad, K., Betz, R., & Faulkner, S. L. (2016, July). *Young adults training older adults: A mixed method of an intergroup communication intervention*. Poster presented at the annual meeting of the International Association for Relationship Research, Toronto, Ontario, Canada.
- Dillon, J. M.**, Magsamen-Conrad, K., Faulkner, S. L., Toberman, J., Tompkins, B., Wasserman, M., Facinelli, A., & Bondor, K. F. (2016, July). *Everybody has the power to prevent unwanted sexual advances: A college health campaign*. Poster presented at the annual meeting of the International Association for Relationship Research, Toronto, Ontario, Canada.
- Magsamen-Conrad, K., Faulkner, S. L., **Dillon, J. M.**, Oehler, N., McKinney, M., Gibbs, I., & Morris, A. (2016, July). *Using media literacy skills to communicate anti-sexual messages on a college campus through an interactive skit: Empowering college students as critical thinkers and creative producers*. Poster presented at the annual meeting of the International Association for Relationship Research, Toronto, Ontario, Canada.
- Magsamen-Conrad, K., Greene, K., Checton, M. G., **Dillon, J. M.**, Cramer, L. M., & Largent, J. E. (2016, April). *Information management: A multi-theoretical approach to anticipated responses and outcomes*. Paper presented at the annual Central States Communication Association convention (Interpersonal and Small Group Communication Division), Grand Rapids, MI.
- Dillon, J. M.**, Magsamen-Conrad, K., Clemens, C. M., Joa, C. Y., Betz, R., & Gary, A. (2016, April). *Health education in the community: Design, training, and implementation of a failed health application workshop for older adults*. Poster presented at the Kentucky Conference on Health Communication, Lexington, KY.

Magsamen-Conrad, K., **Dillon, J. M.**, Clemens, C. M., Kaunert, C. A., Koenig, T. R., Chappuis, S. O., & Gjoci, N. A. (2016, April). *Building a culture of health amid technological challenges: A two-study investigation examining eHealth literacy in older adults*. Paper presented at the biennial Kentucky Conference on Health Communication, Lexington, KY.

Bondor, K. F., **Dillon, J. M.**, Ingman, K., Dickey, M., Honisko, E., & Oehler, N. (2016, March). *Sleep, Stress, and Attitudes*. Paper presented at the annual meeting of the Eastern Communication Association Conference (Health Communication Interest Group), Baltimore, MD.

Bondor, K. F., Magsamen-Conrad, K., **Dillon, J. M.**, Upadhyaya, S., Lee, Y-I., Deloney, M., Kiska, C., & Benson, D. (2016, March). *It's your vagina: A CBPR student led sexual health initiative*. Paper presented at the annual meeting of the Eastern Communication Association (Applied Communication Interest Group), Baltimore, MD.

Dillon, J. M., & Magsamen-Conrad, K. (2016, March). "CBPR and a Multitrack Model of Development: A Critical Ethnography of a Community-Based Communication Project." Paper presented as part of the refereed panel, "Self-reflexivity, Community-Based Research, and Service Learning in the Classroom: (R)evolutionizing Pedagogical Approaches to Student Engagement." Eastern Communication Association Convention, Baltimore, MD.

Magsamen-Conrad, K., **Dillon, J. M.**, Billotte-Verhoff, C., & Faulkner, S. L. (2016, March). *The evolving nature of health literacy in an increasingly mediated world: Challenging traditional applications of the Theory of Motivated Information Management*. Paper presented at the annual meeting of the Eastern Communication Association Conference (Health Communication Interest Group), Baltimore, MD.

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Dillon, J. M., & Magsamen-Conrad, K. (2015, November). *Embracing Participation: Applying Community Based Participatory Research in the Health Communication Classroom*. Paper presented at the National Communication Association Conference (Applied Communication Division), Las Vegas, Nevada.
TOP FOUR PAPER AWARD

Magsamen-Conrad, K., **Dillon, J. M.**, Hanasono, L. K., & Valdez, P. (2015, November). *The future of technology literacy: Embracing opportunities to enhance the workforce through intergenerational communication*. Poster presented at the National Communication Association Conference (Communication and the Future Division), Las Vegas, Nevada.

Dillon, J. M., Billotte Verhoff, C., Magsamen-Conrad, K., & Faulkner, S. L. (2015, June). *Bridging the gap: Couple's co-management of health in the face of health and technology (il)literacy*. Paper presented at the International Association for Relationship Research Conference, New Brunswick, New Jersey.

Magsamen-Conrad, K., Valdez, P., & **Dillon, J. M.** (2015, June). *Community engagement & learning: Creating opportunities in higher education*. Higher Education Session facilitated at the CREATE! Conference, Whitehouse, OH.

- Valdez, P., Landry-Meyer, L., Magsamen-Conrad, K., Niese, D. & **Dillon, J. M.** (2015, April). *Service-learning to enhance student learning through work with older adults*. Session presented at the 39th Annual Ohio Association of Gerontology and Education Conference, Bowling Green, OH.
- Magsamen-Conrad, K., **Dillon, J. M.**, Wilson, L., Miller, A., Tegeder, B., Thompson, T., ..., & Noone, M. (2015, April). *Sleep Right, Live Bright: The development of a campaign to promote healthy sleep*. Poster presented at the DC Health Communication conference, Fairfax, VA.
- Magsamen-Conrad, K., **Dillon, J. M.**, O'Beirn, D., Bondor, K., Arena, A., Alberini, G., ..., & Hirt, A. (2015, April). *Sleep Well, Be Well: Teaching students positive sleeping habits to create a less stressful environment*. Poster presented at the DC Health Communication conference, Fairfax, VA.
- Magsamen-Conrad, K., **Dillon, J. M.**, Ingman, K., Tillman, J., Anderson, J., Taylor, T., Wiedle, M., Booher, J., & Nguyen, L. (2015, April). *The BGSU True Life Stress and Substance Use Campaign*. Poster presented at the DC Health Communication conference, Fairfax, Virginia.
- Magsamen-Conrad, K., **Dillon, J. M.**, McDonough, K., Morris, A., Oehler, N., Slusser, K., Bellman, S., Gibbs, I., & McKinney, M. (2015, April). *Standing up for our bodies: It's on us*. Poster presented at the DC Health Communication conference, Fairfax, Virginia.

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- Magsamen-Conrad, K., & **Dillon, J. M.** (2014, November). *Diffusion of innovations in the community: An Intergenerational Communication Intervention*. Paper presented at the annual meeting of the National Communication Association (Communication and Technology Division), Chicago, IL.
- Magsamen-Conrad, K., **Dillon, J. M.**, & Billotte-Verhoff, C. (2014, November). "It made me feel stupid": *TMIM in adults' health information seeking, technology (il)literacy, and stigma*. Paper presented at the annual meeting of the National Communication Association (Health Communication Division), Chicago, IL.
- Magsamen-Conrad, K., **Dillon, J. M.**, & Billotte-Verhoff, C. (2014, November). *The Intergroup Communication Intervention (ICI): Building intergenerational bonds through technology*. In T. Keeler (Chair), *The talk of aging: Examining the lives of the oldest living through a historical communication lens*. Symposium conducted at the Annual Convention of the National Communication Association, Chicago, IL.
- Dillon, J. M.** (2014, February). *A critical analysis of social enterprises*. Paper presented at the 2014 Ray Browne Conference on Cultural and Critical Studies, Bowling Green, OH.

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- Dillon, J. M.** (2000, August). *American Women in Radio*. Paper presented at the 2000 International Communication Conference, Wroclaw, Poland.
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Scholarly Lectures

- Dillon, J. M.** (2016, April). *Movement in space and place: A participant observation of TOMS*. Paper to be presented at the 2016 Graduate Communication Association Conference, Bowling Green, OH.
- Dillon, J. M.** (2015, March). *CBPR and a multitrack model of development: A proposed critical ethnography*. Paper presented at the 2015 Graduate Communication Association Conference, Bowling Green, OH.
- Dillon, J.M.** (2014, March). *How Millennials connect with TOMS @ BGSU*. Paper presented at the 2014 Graduate Communication Association Conference, Bowling Green, OH.
- Dillon, J.M. & Donofrio, A.** (2014, March). *An analysis of Christopher Simpson's Science of Coercion: Communication research and psychological warfare 1945-1960*. Paper presented at the 2014 Graduate Communication Association Conference, Bowling Green, OH.

TEACHING

Bowling Green State University

Scriptwriting (MDIA 3500)

- ❖ Developed and taught a writing-intensive course designed to investigate the nature of scriptwriting with an emphasis on radio and television production. Specifically, this course examined the basic principles of scripting in myriad areas including teleplays (television) and screenplays (film). **Class Size:** 25. **Sections Taught:** 1.

Interactive Radio Production (TCOM 2620)

- ❖ Taught a foundational production course focusing on style and basic principles/practices of announcing and audio production. Theories and processes of audio production are covered in detail with a full understanding of ProTools and various editing programs covered. **Class Size:** 25. **Sections Taught:** 3.

Introduction to Public Speaking (COMM 1020)

- ❖ Taught a foundational production course focusing on the basic principles of interpersonal communication, small-group communication and public speaking with exercises and activities in each area that pays attention to individual needs. **Class Size:** 25. **Sections Taught:** 1.

Indiana University—Purdue University, Fort Wayne

Mass Communication and Society (COM 250)—ONLINE

- ❖ A survey of print, broadcast, and film media in their relationship and influence on society. Study topics include mass communication theories, documentaries, commercialism, news media, media effects, and control, feedback, educational broadcasting, and audience analysis. **Class Size:** 25. **Sections TA'd ONLINE:** 2. **Sections Taught IN CLASS:** 1.

Introduction to Media Criticism and Analysis (COM 248)

- ❖ Introduction to major critical approaches of media studies. Includes standard terminology of media analysis used to discuss form and technique of film, video, and audio productions. **Class Size: 25. Sections Taught: 1.**

Fundamentals of Communication (COM 114)

- ❖ A study of communication theories as applied to speech; practical communicative experiences ranging from interpersonal communication and small-group process through problem identification and solution in discussion to informative and persuasive speaking in standard speaker-audience situations. **Class Size: 25. Sections Taught: 4.**

SERVICE

Profession

2016	Reviewer, National Communication Association (NCA), Student Section Division
2016	Respondent, National Communication Association (NCA), Women's Caucus
2016	Chair, National Communication Association (NCA), Women's Caucus
2015	Respondent, National Communication Association (NCA), Women's Caucus
2015	Chair, National Communication Association (NCA), Women's Caucus
2014	Chair, National Communication Association (NCA), Women's Caucus
2013	Chair, National Communication Association (NCA), Women's Caucus

University

2015-2017	Graduate Advisor, TOMS Club, BGSU
2013-2017	Member, Graduate Communication Association (GCA), BGSU
2014-2015	Member, TOMS Club, BGSU
2014-2015	Coach, Media & Communication International Summer Institute, BGSU
2014-2015	Panelist, Research Collaboration Showcase, SMC Colloquium Series, BGSU
2014	Presenter, Communication Research in the Community, BGSU
2000	Updated Basic Communication Course Handbook, IPFW

Community

2014-2016	Wood County Committee on Aging, Bowling Green, OH
2012	Rotary Club of Downtown Fort Wayne, Fort Wayne, IN
2012	League of Women Voters, Fort Wayne, IN
2012	Zonta of Fort Wayne, Fort Wayne, IN
2012	Fairfield Corridor Committee, Fort Wayne, IN
2012	Grant Writer, Fairfield Corridor Committee, Fort Wayne, IN
2012	Grant Writer, League for the Blind and Disabled, Fort Wayne, IN

RELEVANT EXPERIENCE

Course Instructor **Western Governors University** **Jan. 2018-Present**
Online

- ❖ Instructor providing content support to health professionals for Introduction to Communication (C464) and Elements of Effective Communication (C132).
- ❖ Utilizing MentorForce, Skype for Business, Interaction Desktop, Cognos, Microsoft Teams, Adobe Connect, Join.me, Canvas, Talent, and myriad other applications to connect with students and faculty.

President & Chief Executive Officer **Dillon Communication Services** **Oct. 2011-Present**
Fort Wayne, IN

- ❖ Skilled communicator of corporate and nonprofit missions and programs to various targeted audiences in myriad forms of media. Specialties include marketing campaign design and launch, event and project management, media management, audio production, and fundraising.
- ❖ Projects in 2017 included overseeing the media communication and recommending media buys to a nonprofit organization launching an online resource program for people with disabilities, and providing design services for the annual report and brochures (print communication) at another nonprofit organization serving women and children traumatized by domestic violence.

Instructor **Mansfield University of Pennsylvania, Dept.of Comm.** **Aug. 2017- Dec. 2017**
Online

- ❖ Instructor for three sections of Oral Communication (COM 1101) online.
- ❖ Utilized Desire2Learn learning platform for all sections, as well as Blackboard Collaborate, Skype, and YouTube.

Project Administrator **Fifth Freedom** **March 2013-Sept. 2013**
Fort Wayne, IN

- ❖ Responsible for launching an online jobs program, “JobDoozy” for people with disabilities which included logo design, marketing campaign design, development design, and fundraising responsibilities. At least one major sponsor was committed within a six-week period.

Special Event Sponsor Manager **League for the Blind and Disabled** **Oct. 2011-Feb. 2013**
Fort Wayne, IN

- ❖ Responsible for raising sponsorship dollars totaling \$16,000 in 2012 and \$26,000 in 2013. Proceeds raised via grant writing and relationship building support the nonprofit agency and its mission of providing and promoting opportunities that empower people with disabilities to achieve their potential.

Chief External Officer **Women’s Bureau, Inc.** **Nov. 2009-Oct. 2011**
Fort Wayne, IN

- ❖ Responsible for staffing, budgeting and program oversight of the nonprofit agency serving women in need while working with Chief Financial Officer and Operations Manager. Duties included development, underwriting, grant writing and fundraising for a \$1.5 million-dollar budget, event oversight and execution, advocacy, education, marketing, promotions and public relations. Major accomplishments included overcoming a \$120,000 agency deficit in 12 months, moving the agency from two facilities to one for a \$30,000 per year savings, launching Indiana's first rape education training program for people with disabilities, and breaking a Guinness Book of World Records record to draw attention to violence against women.

Northeast Indiana Public Radio (NIPR)

Co-Interim General Manager

May 2008-Sept. 2008

Fort Wayne, IN

- ❖ As Co-interim General Manager of NIPR, oversaw the entire programming department which included budget preparation, board presentations, and general resource oversight.

News Director/Mid-day Show Host & Producer

Aug. 2001-Nov. 2009

Fort Wayne, IN

- ❖ Served as NIPR's News Director, local morning drive host and producer of NPR's Morning Edition, fill-in afternoon host, and producer of NIPR's local news magazine program. Duties included training and overseeing news/programming staff and reporters, running and writing scripts for automation, community outreach, fundraising, and sales.

Morning Show Personality

WMEE-FM

June 1996-March 1999

Fort Wayne, IN

- ❖ The "Baker" of "Butcher and Baker in the Morning." Collected and reported national, local and entertainment news. Sorted and reported school announcements. Hosted games, interviews, contests, charitable events and concerts as part of a two-person morning team. Sole host of show when required.

News Anchor/Morning Producer

WHIO-AM

March 1994-June 1996

Dayton, OH

- ❖ Served as a co-anchor for a news talk morning show and produced local and regional news. Duties included securing and recording interviews with news makers, covering breaking news, operating the radio board, automation, and content preparation and production.

News Anchor

WMEE-FM

Feb. 1993-March 1994

Fort Wayne, IN

- ❖ Part of two-person morning news team on news talk station. Wrote and produced local, world and national news, as well as full-length feature stories. Covered press conferences, breaking news and conducted interviews.

Promotion Director

WMEE-FM/WQHK-AM

Oct. 1989-Feb. 1993

Fort Wayne, IN

- ❖ Organized and planned a minimum of five promotions to run simultaneously at any given time. Planned and implemented station-sponsored events for advertisers, civic organizations and

charities. This included developing and managing data bases and producing multimedia campaigns. Conducted and attended press conferences. Designed programs to improve communication between management and programming departments.

Advertising Consultant

WOKZ-FM

April 1988-Oct. 1989

Muncie, IN

- ❖ Began with inactive account list; within seven months, built revenue from \$0 to an average of \$4,000 per month. Procured more than 18 new business accounts. Developed, sold, organized and implemented marketing campaigns, promotions and live broadcasts to suit clients' needs.

On-Air Personality

WOKZ-FM

Sept. 1986-April 1988

New Castle, IN

- ❖ Duties included news, sports and commercial production.